



# ADITYA COLLEGE OF PHARMACY

Aditya nagar, Surampalem,  
Andhra Pradesh 533437

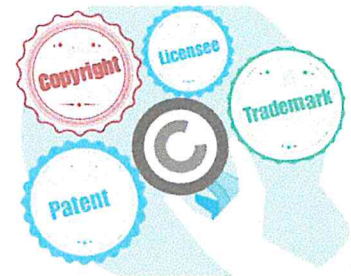


## A CERTIFICATE COURSE ON

### “PARADIGM SHIFT IN INTELLECTUAL PROPERTY RIGHTS (IPR)”

**Eligibility: IV B.PHARM**

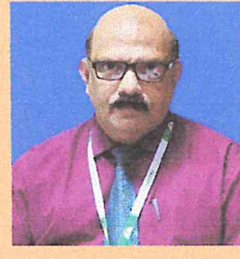
Students who are interested to join the certificate course should contact the respective coordinator



Resource Person: Dr. Srinivas Sastry  
Associate Professor,  
Aditya College of Pharmacy



Coordinator : A. Karthik Kumar  
Asst. Professor,  
Aditya College of Pharmacy



Convener: Dr.K.Ravishankar  
Principal,  
Aditya College of Pharmacy



Patron: Dr.N. Satish Reddy  
Vice-Chairman,  
Aditya Educational Institutions



*Suman Chav*  
PRINCIPAL  
Aditya College of Pharmacy  
SURAMPALEM-533 437

All the students enrolled in this course will be provided with a certificate



# ADITYA COLLEGE OF PHARMACY

(Affiliated to JNTUK, Approved by AICTE)



(ADITYA NAGAR, ADB ROAD, SURAMPALEM 533 437, E.G.Dt, Ph.9949876664, 08852-200005)

Website: [www.acop.edu.in](http://www.acop.edu.in), Email: [office@acop.edu.in](mailto:office@acop.edu.in)

## COURSE SYLLABUS

DURATION: 36Hrs

**COURSE NAME: PARADIGSM IN INTELLECTUAL PROPERTY RIGHTS (IPR)**

### **Course Objective:**

The course is designed to provide comprehensive knowledge to the students regarding the general principles of IPR, Concept and Theories, Criticisms of Intellectual Property Rights, International Regime Relating to IPR

### **Course Outcome:**

- To understand the principles of IPR
- To understand Concept and Theories of IPR.
- To understand Criticisms of Intellectual Property Rights
- To understand International Regime Relating to IPR

**DAY 1: 03-11-2018, 6Hrs**

### **MODULE I:**

Introduction to Intellectual Property Rights, Concept and Theories, Kinds of Intellectual Property Rights

**DAY 2: 10-11-2018, 6Hrs**

### **MODULE II:**

Economic analysis of Intellectual Property Rights, Need for Private Rights versus Public Interests, Advantages and Disadvantages of IPR.

**DAY 3: 17-11-2018, 6Hrs**

### **MODULE III:**

Criticisms of Intellectual Property Rights, Politics of Intellectual Property Rights



*S. Anu Chandra*  
PRINCIPAL  
Aditya College of Pharmacy  
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**DAY 4: 24-11-2018, 6Hrs**

**MODULE IV:**

Third World Criticisms, Marxist Criticisms

**DAY 5: 01-12-2018, 6Hrs**

**MODULE V:**

International Regime Relating to IPR

**DAY 6: 08-12-2018, 6Hrs**

**MODULE VI:**

TRIPS and other Treaties (WIPO, WTO, GATTs)

**REFERNCES:**

1. D.P. Mittal (Taxman Publication), Indian Patents Law and Procedure
2. B.L. Wadera, Patents, trademarks, copyright, Designs and Geographical Judications.
3. P. Narayanan (Eastern Law House), Intellectual Property Law
4. N.S. Gopalakrishnan & T.G. Agitha, Principles of Intellectual Property (2009), Eastern Book Company, Lucknow
5. Hilarry Pearson and Clifford Miller, Commercial Exploitation of Intellectual Property



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# ADITYA

## COLLEGE OF PHARMACY

Approved by AICTE & PCI - NEW DELHI, Affiliated to JNTUK KAKINADA  
(Formerly known as Sri Sai Aditya Institute of Pharmaceutical Sciences & Research)

Ph: 99498 76664

Email: office@acop.edu.in

Website: www.acop.edu.in

### CERTIFICATE COURSE SUMMARY 2018-19

**COURSE CODE AND NAME** : CIPR and Paradigm shift in Intellectual property Rights  
**COURSE DURATION** : 36Hrs  
**BRANCH AND YEAR OFFERED:** IV B. Pharmacy  
**COURSE INSTRUCTORS** : Dr. Srinivas sastry, Associate Professor

#### COURSE OUTCOME

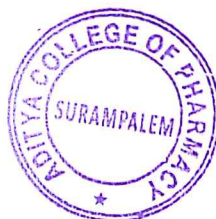
The student would be able to understand the principles, understand Concept and Theories, Criticisms and International Regime Relating to IPR

**COURSE TYPE** : Self framed course

#### ASSESSMENT MODE

**ATTENDANCE** : 36 Hours  
**NO.OF PARTICIPANTS** : 85  
**SCHEME OF EXAM** : MCQ Offline  
**DATE OF EXAM** : 10-12-2018

*A. Sankar Reddy*  
**Course coordinator**



*S. Srinivas Reddy*  
**Principal**  
PRINCIPAL  
Aditya College of Pharmacy  
SURAMPALEM-533 437



Surampalem

# CERTIFICATE

OF COMPLETION

This is to certify that

Mr./Ms.

bearing roll no.

has successfully completed

the certificate course entitled,

"PARADIGM SHIFT IN INTELLECTUAL PROPERTY RIGHTS"

From 03rd November to 8th December, 2018 Aditya College  
of Pharmacy, Surampalem

*N. Saha Datta*  
CHAIRMAN

*N. Saha Datta*  
VICE-CHAIRMAN

*Xasur*  
PRINCIPAL



*Xasur*  
PRINCIPAL  
Aditya College of Pharmacy  
SURAMPALEM-533 837